



# THE 6<sup>th</sup> INTERNATIONAL MEDICINAL MUSHROOM CONFERENCE

Zagreb, Croatia  
2011

## SPONSORSHIP LEVELS AND BENEFITS

The 6<sup>th</sup> International Medicinal Mushroom Conference Organizing Committee sincerely invites financial sponsorship from all sponsors interested in supporting and promoting this conference and the international medicinal mushroom movement.

Sponsorship has been divided into six distinct levels. Highest level is Title sponsorship, awarded to the single highest sponsor paying 15.000 Euro (€) or more; followed by Visionaries (€ 12.000), Ambassadors (€ 8.000), Patrons (€ 5.000), Associates (€ 2.000) and Supporters (€ 1.000).

Benefits to sponsors are outlined below. If you have any questions regarding the sponsorship, please contact us. All sponsorship is greatly appreciated and will help us organize a top quality conference.

### TITLE SPONSORSHIP

(single highest sponsor, minimum of € 15.000)

Best placement on main conference banner and all sponsorship boards  
Logo and links displayed on all website pages  
Mentioned in the 2<sup>nd</sup> Announcement Letter (including logo)  
2 pages of company promotional material in Abstracts Book  
4 free conference registrations  
Table reservations (with free meals for 4 members)  
Publicly presented Acknowledgement plaque  
Company promotional leaflets included in all registrants' bags  
2 free booth spaces for the Open Trade Fair Exhibition of your products and services  
Mentioned in all available media coverage

### VISIONARIES

(€ 12.000)

Excellent placement on main conference banner and all sponsorship boards  
Logo and links displayed on all website pages  
Mentioned in the 2<sup>nd</sup> Announcement Letter (including logo)  
2 pages of company promotional material in Abstracts Book  
3 free conference registrations  
Table reservations (with free meals for 3 members)  
Publicly presented Acknowledgement plaque  
Company promotional leaflets included in all registrants' bags  
1 free booth space for the Open Trade Fair Exhibition of your products and services  
Mentioned in all available media coverage

## **AMBASSADORS**

(€ 8.000)

Very good placement on main conference banner and all sponsorship boards  
Logo and links displayed on website homepage  
Mentioned in the 2<sup>nd</sup> Announcement Letter  
1 page of company promotional material in Abstracts Book  
2 free conference registrations  
Publicly presented Acknowledgement plaque  
Company promotional leaflets included in all registrants' bags  
1 free booth space for the Open Trade Fair Exhibition of your products and services  
Mentioned in all available media coverage

## **PATRONS**

(€ 5.000)

Good placement on main conference banner and all sponsorship boards  
Logo and links displayed on website homepage  
Mentioned in the 2<sup>nd</sup> Announcement Letter  
1 page of company promotional material in Abstracts Book  
1 free conference registration  
Publicly presented Acknowledgement plaque  
Company promotional leaflet included in all registrants' bags  
Mentioned in all available media coverage

## **ASSOCIATES**

(€ 2.000)

Placement on all sponsorship boards  
Logo and links displayed on website sponsors page  
Mentioned in the 2<sup>nd</sup> Announcement Letter  
Mentioned in Abstracts Book  
Acknowledgement plaque presented  
Company promotional leaflet included in all registrants' bags

## **SUPPORTERS**

(€ 1.000)

Placement on all sponsorship boards  
Logo and links displayed on website sponsors page  
Mentioned in Abstracts Book  
Acknowledgement plaque presented  
Company promotional leaflet included in all registrants' bags

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